



Putting
Los
Angeles
to
Work

WORKING WORLD JOB FAIR | October 13, 2010

12 reasons to buy a job fair booth

1 APPLICANTS

Working World Job Fairs attract thousands of highly-motivated job seekers. We're confident you'll get the applicants you need.

2 GREAT FOOD!

Enjoy a continental breakfast during set-up. A delicious deli buffet lunch will be available throughout the entire Job Fair (11:00 am - 2:00 pm), so you can sneak away for a gourmet sandwich when you get hungry.

3 SERVICE

Look for the Working World team in our red polo shirts. We'll unload your car and help as needed.

4 LOCATION

The Renaissance Hotel in Hollywood is conveniently located near freeways and a metro stop.

5 BOOTH

Your booth purchase includes a skirted 6-foot table and chairs, continental breakfast, deli lunch buffet and parking for two recruiters.

6 SPEAKERS

We are thrilled to present four motivational speakers to host 30-minute Career-Focus seminars for the job seekers.

8 PUBLICITY

We promote our Job Fair extensively in Working World magazine (100,000 copies every 3 weeks); with a triangle in the window of our 2,500 street-mounted newsracks; banners on WorkingWorld.com; through social media, online marketing and print media.

9 PROMOTIONS

To break up the day, we feature several fun promotions for attendees, like raffles and free cookies.

10 VENDOR RAFFLE

We won't leave you out of the fun. At the close of the Job Fair, we will raffle an iPod and 3 sets of movie passes for our vendors.

12 PACKAGE

With Working World, you can do a print ad, online posting and job fair booth in one package deal.

6 SPONSORSHIP

Promote your company by becoming a Job Fair sponsor. Talk to us about customized opportunities.

11 IT'S EASY!

Registration is a quick one-page form and we can take a credit card over the phone for payment. Sign up today and reserve your spot at this high-energy event.

**Because it's time to put
Los Angeles to work!**

WORKING WORLD JOB FAIR

Wednesday,
October 13, 2010

11:00 am - 2:00 pm

RENAISSANCE HOTEL

Hollywood & Highland
1755 N. Highland Avenue
Hollywood, CA 90028

30-MINUTE CAREER-FOCUS SEMINARS

10:15 am (Early Bird)
11:15 am, 12:15 pm, 1:15 pm

FOR RECRUITERS

Set-up: 9:00 - 10:45 am
Continental Breakfast served

Job Fair: 11:00 am - 2:00 pm
Deli Buffet Lunch served

MORE INFO

Call (213) 385-4781
Fax: (213) 385 3782
help@WorkingWorld.com
Visit WorkingWorld.com,
see "Job Fair" tab



WORKING WORLD MAGAZINE ONLINE JOB FAIRS



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REGISTRATION

Contact Name and Title _____

Company _____

Email _____

Billing Address _____

City / Zip Code _____

Phone _____

JOB FAIR PRICING

\$1,200/ booth; Limited sponsorship opportunities available!

Your registration includes a continental breakfast, deli lunch buffet and parking for **two** recruiters. Please enclose \$45 for each additional person.

If you have a large display, list approximate dimensions: _____

Need electricity? (free) yes / no

Need wireless Internet? (\$100) yes / no

PLEASE let us know if you have any

specific requests for booth placement.

Call (213) 385-4781 for sponsor pricing.

Recruiters attending (for nametags so
PLEASE WRITE CLEARLY!)

1 _____

2 _____

3 (+ \$45) _____

4 (+ \$45) _____

Booth \$ _____

Additional recruiters \$ _____

Wireless internet \$ _____

Sponsorship \$ _____

Total = \$ _____

PAYMENT OPTIONS

Please enclose a check for the total and send with your completed application to: Working World, 3600 Wilshire Blvd. Suite 1526, Los Angeles, California 90010; or **FAX** your application to (213) 385-3782 and pay by credit card by calling (213) 385-4781 and asking for Jill Park, accountant; or **CONTACT** your sales rep (213) 385-4781 to make another arrangement.

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